



MEDIA RELEASE

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FINANCIAL AND PERSONAL WELLBEING NOW TOGETHER

RFCS Gippsland have looked after the financial wellbeing of rural business operators for over 35 years and can now offer a dedicated and specialised service to also care for the personal wellbeing of farmers, small business owners and their families; providing a complete holistic service for client's financial and wellbeing support.

Christine Boucher has joined the RFCS Gippsland team as their Wellness Support Officer, bringing extensive experience in both the healthcare industry and as a health and wellbeing coach. Christine directly works with farmers and families to identify aspirations, understand their barriers and empowers them to achieve true wellbeing.



Christine Boucher, RFCS Gippsland
Wellness Support Officer

"I'm really excited to be part of this smart initiative that brings together financial and personal wellbeing support within a trusted environment. Farming families have endured an extremely tough time lately, and I'm looking forward to working with a dedicated, caring team focused on relieving financial stress while I continue to support client's wellbeing needs; helping them feel liberated and empowered again".

Feeling emotionally overwhelmed can cause financial decision making difficult at times. Rural Financial Counsellors are trained to identify wellbeing concerns and have always referred clients to available support. However, often the available support has been general in nature and either not suitable to their needs, or various barriers prevent clients from following up or reaching out for help.

Executive Officer of RFCS Gippsland, Kylie Holmes was pleased that the Board of Directors acknowledged this as an opportunity to provide tailored support to those most vulnerable, especially in the drought and bushfire affected areas of East Gippsland, stating;

"RFCS Gippsland understand that financial stress is often directly related to personal wellbeing. We also understand that everyone's circumstances and support needs are as individual as they are. We are already at their kitchen table and have built trust with clients.

"Ensuring our clients and their families are actually matched with and receive the right support, while working on improving their financial situation, together, will dramatically impact quality of life. Offering a holistic approach to personal and financial wellbeing by a qualified, experienced and dedicated team working together may be the key to achieve overall long-lasting improvement".

RFCS Gippsland Wellness Support Officer will work with clients to coordinate and make sure they are matched with the right support for them, avoiding the one size fits all approach, and remain in ongoing contact to further empower progress.

If life and finances are making you feel overwhelmed, don't hesitate to reach out for confidential and personalised support. Call 1300 045 747 or email wellbeing@rfcsgippsland.org.au

*All media enquiries please contact RFCS Gippsland Executive Officer, Kylie Holmes
phone 1300 045 747 email kylieh@rfcsgippsland.org.au*