



MEDIA RELEASE

SMALL BUSINESS FINANCIAL COUNSELLOR APPOINTED TO EASTERN GIPPSLAND

Rural Financial Counselling Service (RFCS) Gippsland is pleased to welcome Michael Anderson to the position of Small Business Financial Counsellor, supporting businesses within drought-affected East Gippsland and Wellington Shires.

A joint initiative from the Victorian Government, as well as the Financial Counselling Australia Foundation (FCF) in partnership with ANZ Bank, has provided funding to support and strengthen small businesses facing hardship in the drought-affected areas of Gippsland.

RFCS Gippsland will provide businesses with direct support for up to two years with planning, coaching and industry specific mentoring, as well as the provision of training and other professional services tailored to individual business needs.



Kylie Holmes, Executive Officer of RFCS Gippsland is pleased to be able to launch this support to businesses affected by the impacts of the drought, stating “I am proud to provide professional financial consulting and coaching as a free service to businesses who normally cannot afford it, yet may need it the most. Michael’s knowledge and 25 years’ experience working with Gippsland businesses, as well as teaming up with other professional service providers, will go a long way to improve the local economy’s viability and resilience while operating in the current unstable market environment.”

Based in Bairnsdale, the Small Business Financial Counsellor will soon commence engagement with business owners and stakeholders to identify the most appropriate and suitable service offerings that will deliver value to businesses.

RFCS Gippsland are encouraging business owners to find out more about the service and express interest by calling 1300 045 747 or visit ruralfinancialcounselling.org.au/business

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